Surgical Solutions releases Osteogrow/Osteokor

Surgical Solutions USA is pleased to announce the release of Osteogrow/Osteokor. Sourced from human allograft tissue, Osteogrow/Osteokor provides a cost-conscious option for dental grafting procedures and is the ideal alternative to autografts (which require a secondary surgical site, with all the complications and healing times associated with them).

Osteogrow/Osteokor is ideal for guided bone regeneration procedures such as perio defects, sinus grafting procedures, extraction sockets, intrabony defects and in conjunction with dental implant placement. The cancellous chips and granules form the osteoinductive scaffold for new bone formation, while maintaining the porosity essential for both tissue and vascular remodelling.

Osteogrow/Osteokor meets all the requirements from AATB as well as FDA guidelines and is available in either mineralized or demineralized versions. The off-the-shelf allograft has the favored small particle sizes of 250-1,000 microns, and is the closest alternative to autogenous bone.

Contact your Osteogrow/Osteokor sales consultant at (877) 266-5360, (858) 232-9271 (for outside the U.S.), or visit www.surgicalsolutionsusa.com for more information.

Sesame launches onsite blogging on practice sites

Sesame Communications, a dental industry pioneer in online patient connection systems, announced in December the launch of its blogging service that allows dental professionals to bring blogs on practice websites.

Sesame conducted research in November 2010 on onsite blogging and its impact on search engine optimization (SEO) and website effectiveness, particularly in the increasingly competitive online dental market. Sesame research confirmed that onsite blogging resulted in 32 percent greater website traffic, with users spending 38 percent more time on the site and looking at 50 percent more pages per visit.

To that end, Sesame Search 2.0 is now bundled with an installation of onsite blogging software for Sesame members to share in the benefit of additional website traffic and audience retention.

Onsite blogging is the latest addition to the best-of-class Sesame 24-7™ solution suite to help dentists effectively market their practice and stay connected with their patients online. The added benefit of this integrated suite is a consistent practice brand within a strategically authoritative online presence.

About Sesame Communications

Sesame Communications is a premier provider of online services for the dental industry. An emerging growth company, Sesame has steadily built its market penetration with substantial year-over-year growth and sustained profitability since its inception in 2000. More information regarding Sesame and Sesame 24-7 can be found at www.sesamecommunications.com.
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BIOMET 3i announces a new website for its Journal Of Implant And Reconstructive Dentistry® (JIRD).

BIOMET 3i is embracing environmentally friendly ways of offering timely, relevant articles focusing on implant and reconstructive dentistry by renowned authors from around the globe by way of a new electronic version of JIRD.

The e-JIRD website offers expanded content, archives of previous issues and interactive, web-exclusive elements, such as treatment videos and interviews with leading clinicians in the fields of dental implant and reconstructive dentistry.

It is available in a multimedia flipbook format to view online as a downloadable PDF and also in an iPad compatible format. e-JIRD subscribers can access the site at any time and are notified via e-mail once new issues are available.

Please visit the journal online at www.JIRD-online.com and sign up for e-JIRD, a free electronic subscription to the journal.

About BIOMET 3i
BIOMET 3i, a division of Biomet, Inc., is a leading manufacturer of dental implants, abutments and related products. Since its inception in 1987, BIOMET 3i has been on the forefront in developing, manufacturing and distributing oral reconstructive products, including dental implant components and bone and tissue regenerative materials.

The company also provides educational programs and seminars for dental professionals around the world. BIOMET 3i is based in Palm Beach Gardens, Fla., with operations throughout North America, Latin America, Europe and Asia-Pacific.

For more information about BIOMET 3i, please visit www.biomet3i.com or contact the company at (800) 342-5454; outside the U.S. dial (561) 776-6700.

AD

J. Morita USA announced a new LED coupler and expedited maintenance service for the award winning TwinPower Turbine handpieces in November.

The new CP4 LED coupler is compatible with any existing Morita type TwinPower Turbine handpiece. It offers natural, balanced lighting 50 per cent brighter than a halogen light bulb with a four times wider field of illumination. This light source is similar to those found in operating rooms and is designed to reduce eye fatigue. The new CP4 LED coupler is available with and without water adjustment and is compatible with a standard ISO 9168 Type 3 (C) connection.

In partnership with authorized dealers, J. Morita USA has also implemented an expedited handpiece maintenance and repair service for TwinPower Turbine handpieces. Pre-paid, two-day shipping boxes are supplied free of charge for all inbound handpiece evaluations. Once received, an assessment is guaranteed within 48 hours. Morita technicians are factory trained with extensive experience and offer a complete, full-service evaluation.

The award-winning TwinPower Turbine handpiece product line features the world’s only double-impeller technology, which is extremely powerful (up to 22 watts) and delivers more constant torque. For more information, call 877-JMORITA (566-7482) or contact your J. Morita dealer. Visit us at www.morita.com/usa.
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Osteogenics Biomedical introduces enCore

Company says it’s the first grafting product to combine mineralized and demineralized bone in a single bottle

Osteogenics Biomedical, a leader in the development of innovative dental bone grafting products, introduces enCore™ Combination Allograft, the first particulate grafting product combining mineralized and demineralized bone in a single bottle.

By combining these two distinctly different allografts, the surgeon is able to employ the complementary benefits of space-maintaining mineralized bone with osteoinductive demineralized matrix to optimize the environment for the regeneration of vital bone.

“The concept of combining mineralized and demineralized bone for socket grafting and implant site development is already popular among many specialists,” said Osteogenics President Shane Shuttleworth. “We’ve simply combined it in a single bottle from a single donor, tested it according to the gold standard in osteoinductivity and utilized industry best-practices in safety.”

Each lot of enCore Combination Allograft undergoes a post-sterilization in vivo test for verification of osteoinductive potential. Additionally, each lot is bioassayed for a threshold of BMP-2 to ensure product consistency.

During the processing of enCore, best practices in tissue safety are utilized, such as single donor sourcing, rigorous donor screening and testing, terminal sterilization, and processing according to both FDA and AATB guidelines.

In addition to the combination allograft, enCore is also available as a mineralized-only allograft composed of 100 percent cortical bone. Both enCore Combination and Mineralized Allografts are available in a variety of sizes to treat a wide range of bony defects.

About Osteogenics Biomedical
Headquartered in Lubbock, Texas, Osteogenics Biomedical is a leader in the development of innovative dental bone grafting products serving periodontists, oral and maxillofacial surgeons and clinicians involved in regenerative and implant dentistry throughout the world. Osteogenics offers a complete line of bone grafting products including enCore Combination and Mineralized Allografts, Cytoplast® barrier membranes, Cytoplast PTFE suture and the Pro-fix™ Precision Fixation System.